

## Press release

### **Armacell Announces New Vice President of AMERICAS Business**

- John Ross Turner appointed Vice President AMERICAS
- Role drives value creation across Advanced Insulation and Component Foams through growth, performance, innovation, teamwork and the acceleration of the development of Armacell in Energy and Industry

Chapel Hill, North Carolina, 19 May 2025 – Armacell, a global leader in flexible foam for the equipment insulation market and a leading provider of engineered foams, today announced the appointment of John Ross Turner as Vice President AMERICAS. He is based at Chapel Hill, NC regional headquarters and joins Armacell's Executive Management Team.

John Ross, also known as 'JR', will drive Armacell's performance and growth across North and South America in Advanced Insulation and Component Foams and accelerate the development in Energy and Industry. He brings over seven years of experience from Chargeurs Group – Novacel, where he most recently served as Managing Director Americas. His earlier career includes key leadership roles at Avery Dennison, including Plant Manager and positions in Global Supply Chain Management. He holds a Bachelor of Science in Business Administration from the University of Tennessee, with a concentration in Supply Chain Management. His expertise spans component foam strategy, safety management, procurement, digitalisation and engineering projects, and operational excellence programmes.

*"We are excited for JR to join the Armacell team," said Laurent Musy, Armacell's President and CEO. "He brings comprehensive experience in manufacturing, supply chain, commercial, and general management—skills that align perfectly with the needs of our AMERICAS region. We are confident he will help drive value creation through growth, performance, innovation, and teamwork."*

*"Armacell is a global market leader in providing energy efficient solutions. Known for its strong track record of innovation, commitment to quality, and focus on sustainability, it's a very attractive organisation to be a part of," said John Ross. "I look forward to partnering with our talented team to reach the next level of performance across the AMERICAS region, maximise synergies, agility and drive even faster execution for our customers, employees and shareholders."*

In his new role, John Ross Turner will lead one of the world's most dynamic markets for flexible mechanical insulation, supporting energy efficiency across commercial, residential, industrial, OEM and energy sectors. North America also serves as a hub for Armacell's specialty foam production for foam components. The company operates six manufacturing facilities in the AMERICAS: four in the United States, one in Canada, and one in Brazil.

## ABOUT ARMACELL

As the inventor of flexible foam for equipment insulation and a leading provider of engineered foams, Armacell develops innovative and safe thermal and mechanical insulation solutions that create sustainable value for its customers. Armacell's products significantly contribute to driving energy efficiency worldwide. With more than 3,300 employees and 25 production plants in 20 countries, Armacell operates two main businesses, Advanced Insulation and Engineered Foams. Armacell focuses on insulation materials for technical equipment, high-performance foams for acoustic and lightweight applications, recycled PET products, next-generation aerogel technology and passive fire protection systems. Armacell in the AMERICAS has four plants in the United States, one in Canada, and one in Brazil, with its regional headquarters in Chapel Hill, North Carolina.

For product information, please visit: [www.armacell.com](http://www.armacell.com)

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